

## 2010 BOARD OF DIRECTORS

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Front Range Community College  
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Omni Interlocken Resort  
CB Richard Ellis  
Broomfield Chamber of Commerce  
Xcel Energy  
Broomfield City Council  
Ball Corporation  
CLC Associates  
Broomfield City Council  
Broomfield City Council

### STAFF

Jessica Erickson, CEcD  
Amy Harper

President & CEO  
Office Manager



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# 2010 Investor Appreciation & Awards Luncheon

DECEMBER 15  
OMNI INTERLOCKEN RESORT

# Program

## WELCOME & LUNCH

### BEDC 2011 BOARD OF DIRECTORS INTRODUCTIONS

### CAPITAL INVESTMENT AWARDS PRESENTATION

### THE NEW FACE OF ECONOMIC DEVELOPMENT IN BROOMFIELD

Jessica Erickson, CEcD – President & CEO  
Broomfield Economic Development Corporation

Joe McClure – Economic Development Director  
City & County of Broomfield

### KEY NOTE SPEAKER

Don Marostica – Director  
Colorado Office of Economic Development & International Trade



### WAL-MART SUPERCENTER

Broomfield's second Wal-Mart, located at 4651 W. 121st Avenue, opened in May of 2010 bringing new life to the eastern gateway to the city on 120th Ave. The 195,906 square-foot store brings nearly 400 jobs to the City & County of Broomfield and estimated first year sales tax revenue of \$3.7 million.



### HYATT SUMMERFIELD SUITES

Broomfield's newest hotel, Hyatt Summerfield Suites at 13351 W. Midway Blvd., opened its doors on June 7th. Summerfield Suites, which features 123 all suite rooms, was built by Pennsylvania-based Oxford Development and sits just yards from the future ConocoPhillips campus.



### CENTRAL PARK TOWER AT INTERLOCKEN

Central Park Tower at 385 Interlocken Crescent is 300,000 square-foot LEED Gold Certified Class AA building that was completed in July of this year. The 11-story building in the Interlocken Advanced Technology Environment. Central Park Tower boasts 28,000 square-foot floor plates, 56 underground parking spaces and headquarters-level amenities. The building is now over 50% leased by Cloud Peak Energy, Sybase and Webroot. Central Park Tower is owned by Franklin Street Partners, developed by PrimeWest and was designed and built by Gensler Architects and Weitz Construction.



### TRANSFIRST HOLDINGS

TransFirst Holdings is one of the nation's premier providers of transaction processing services and payment processing technologies serving approximately 1,000 financial institutions and more than 175,000 merchant customers. In the Spring of 2010, TransFirst signed a lease for 93,000 square feet in the Mountain View Corporate Center at 12202 Airport Way. The company, relocating from Louisville, currently has 450 employees at the new location with plans to have up to 525 on staff by 2012.



### WEBROOT

Founded in 1997, Webroot provides industry-leading Internet security solutions for consumers, enterprises and small and medium businesses worldwide. Its products include Spysweeper and Windows Washer. In June of 2010, Webroot announced plans to relocate their corporate headquarters from Boulder to 105,000 square feet in the new Central Park Tower at 385 Interlocken Crescent. Webroot currently has 220 employees that will relocate to the new Broomfield location and expects to create as many as 180 additional new jobs in Broomfield over the next 10 years.



### VAIL RESORTS

Vail Resorts is the premier mountain resort company in the world and a leader in luxury, destination-based travel at iconic locations such as Vail, Beaver Creek, Breckenridge and Keystone in Colorado. In 2010 alone, Vail Resorts announced the acquisitions of Accommodation Station, Northstar-at-Tahoe Resort in California, and Mountain News Corporation and the purchase of the remaining 30-percent interest of retail joint-venture Specialty Sports Venture. Vail's success has brought with it the significant expansion of Vail Resort's corporate headquarters, which first relocated to Broomfield in 2006. In 2010, the company expanded its presence in the 390 Interlocken Crescent building by 38,000 square feet, bringing 146 new jobs to Broomfield throughout the year.

### GOLD SPONSORS



### SILVER SPONSORS

